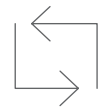


STAPLES

Live deals: a daily staple

Every day Staples send a 'Daily Deals' promotional email featuring a hot-ticket item at a great price to drive traffic to their website. Using their product API, Staples have automated the daily deal content and eliminated the manual build process. Every time the email is opened, the most up-to-date deal is displayed.



AUTOMATION
Saves valuable time
and resources



"Leveraging Kickdynamic to power our Daily Deal emails in real-time eliminated our manual production process and enabled us to launch Send Time Optimisation. The tool is easy-to-use and the support from the Kickdynamic team was critical in meeting our quick deadlines!"

Ellen Uhlig, Program Manager, Email Strategy & Innovation, Staples

- ⊙ Leverage existing APIs for email content
- ⊙ Eliminate manual, daily coding
- ⊙ Always display latest deal